

## A WORLD FIRST IN THE ART MARKET

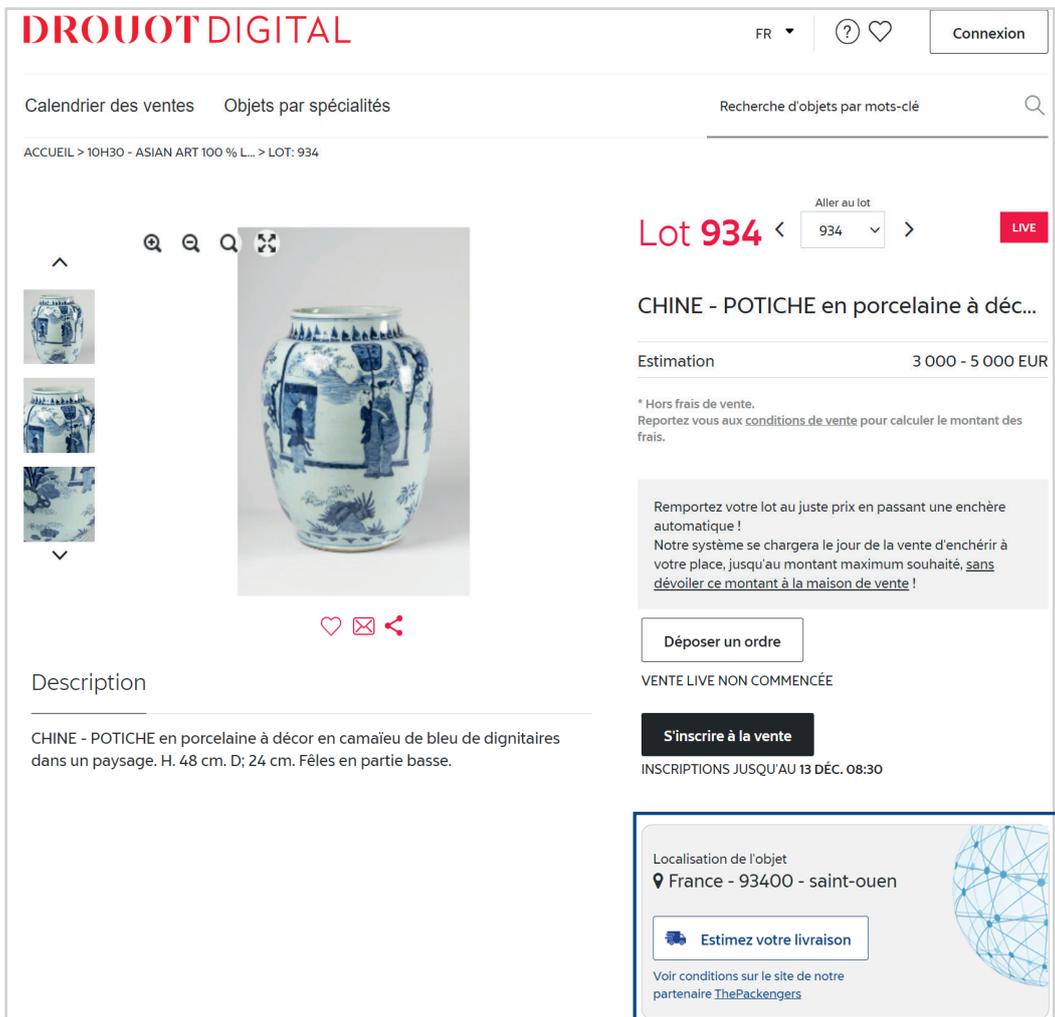
### DROUOT DIGITAL - THEPACKENGERS

Drouot Digital, the leading marketplace in the art market, has just signed a partnership with French start-up ThePackengers. This agreement aims to revolutionise the art market in terms of shipping works of art. The two companies have implemented a module for immediate delivery estimates, available directly from the description of a lot offered for sale on the [drouotdigital.com](https://drouotdigital.com) website.

This is a key evolution in the user experience of the sales platform. As soon as a catalogue is uploaded, any potential bidder can know the price of transport, even before knowing if he will bid on a lot or if he will be the buyer. The successful bidder will then follow, in real time and step by step, the progress of his delivery thanks to the shipment tracking.

This instant quotation module applies to all sales - Live, Online and Buy Now - offered on Drouot Digital's website without any limitation of size, price or geographical destination. It also applies to all categories featured on the online sales platform, including works of art, furniture, wines and spirits, carpets, ceramics, silverware, fashion and vintage, jewelry, watches, etc.

Drouot Digital thus becomes the equal of the major e-commerce platforms where transport (delivery times and prices) is systematically integrated.



**DROUOT DIGITAL** FR ?  Connexion

Calendrier des ventes Objets par spécialités Recherche d'objets par mots-clé 

ACCUEIL > 10H30 - ASIAN ART 100 % L... > LOT: 934

Lot 934   **LIVE**

CHINE - POTICHE en porcelaine à déc...

Estimation 3 000 - 5 000 EUR

\* Hors frais de vente.  
Reportez vous aux [conditions de vente](#) pour calculer le montant des frais.

Rempportez votre lot au juste prix en passant une enchère automatique !  
Notre système se chargera le jour de la vente d'enchérir à votre place, jusqu'au montant maximum souhaité, [sans dévoiler ce montant à la maison de vente](#) !

VENTE LIVE NON COMMENCÉE

INSCRIPTIONS JUSQU'AU 13 DÉC. 08:30

Localisation de l'objet  
 France - 93400 - saint-ouen



Voir conditions sur le site de notre partenaire [ThePackengers](#)

This technological contribution is a major innovation offering a customer benefit that is as simple as it is immediate. ThePackengers is the only e-commerce logistics platform to have an algorithm, which is the subject of a patent application, allowing instantaneous quotation, including the stage of packaging the lot and shipping it throughout the world. The price provided to a bidder includes all stages of delivery - packaging, transport, administrative and customs formalities, insurance. For operational logistics, the young company relies on the experience and dimension of the ESI Group to which the start-up is backed.

Responding to the need for trust evoked in the Hiscox 2019 report, which showed that 65% of new buyers were asking for more information and transparency on packaging and transport, ThePackengers solution comes 20 years after the deregulation of the art market, in a context where the acceleration of digital sales is more topical than ever.

“In a market in full mutation, with an accelerated digitalisation following the unprecedented health crisis, Drouot Digital had to provide its buyer users with a transport solution similar to pure players. In a B to B to C business, improving customer service in their experience, strengthening our leadership in Europe, is essential. As such, Drouot is totally innovative in physical-digital convergence.”, said **Olivier Lange, CEO of Drouot Digital**.

“This partnership is a great recognition of the unique and innovative nature of our solution, which enables us to instantly obtain the cost of packaging and transporting an object. For all players in the art market, ThePackengers represents an incomparable vector for the development of their digital sales, which also allows them to reduce costs to the benefit of their customers by enlarging flows”, added **Amaury Chaumet, CEO of the ESI Group**.

#### PRESS CONTACTS

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[← Retour vers Drouot Digital](#)



Veuillez saisir votre adresse de livraison

18 Pelham St, South Kensington, London SW7 2NG, Royaume-Uni ✓

### RÉSUMÉ

PRIX

**259.0€**

+ TVA 51.8 € SI APPLICABLE

OBJET

Lot 14006810 CHINE - POTICHE en porcelaine à décor en camaïeu de bleu de dignitaires dans un paysage. H. 48 cm. D; 24 cm. Fêles en partie basse.  
4000.0€

ADRESSE

**VERS 18 PELHAM ST, SOUTH KENSINGTON, LONDON SW7 2NG, ROYAUME-UNI**

INCLUS

- ✓ Collecte de 1 lot
- ✓ Emballage
- ✓ Livraison à l'adresse indiquée ci-dessus
- ✓ Assurance tous risques
- ✓ Incoterm DAP ⓘ

Numéro de téléphone à destination pour la livraison

Adresse de facturation

Identique à la livraison

Assurance tous risques

Valeur à assurer

4000.0

J'accepte [les termes et les conditions](#)

J'accepte [la politique de confidentialité](#)

**Payer par carte**

Since its establishment in 1852, Drouot has provided auction operators with all the services they need to grow. Faithful to this vocation, Drouot Digital's mission is to accompany them in their digital transformation: Internet auctions, website creation, online audience development and web marketing services. In 2020, the company, which puts more than 360,000 bidders in contact with its 569 French and international partner auction houses, offers them the opportunity to acquire works of art online through Live sales (participation in online auctions) and Online sales (exclusively digital). The Drouot Group launched the DrouotLive platform in 2009, followed in 2011 by DrouotOnline.

ThePackengers is a start-up backed by the ESI Group, a French transport company founded in 1984 and dedicated to the transport of works of art and exhibition logistics. It has 350 employees and a turnover of around €43M. The ESI Group is ranked 2<sup>nd</sup> operator in France in the transport of works of art.